



CYGNAL

Survey of Likely General Election Voters

Minnesota Statewide

Conducted July 18 – 19, 2022

n=500 | $\pm 4.34\%$

Vote Method

1. How do you plan to vote in the November general election for U.S. Congress, Governor, and other state offices?

	Freq.	%
<u>Vote in-person on Election Day</u>	<u>349</u>	<u>69.7%</u>
Definitely vote in-person on Election Day	253	50.6%
Probably vote in-person on Election Day	96	19.2%
<u>Vote absentee by mail</u>	<u>80</u>	<u>15.9%</u>
Definitely vote absentee by mail	46	9.3%
Probably vote absentee by mail	33	6.7%
<u>Vote early in-person</u>	<u>72</u>	<u>14.4%</u>
Definitely vote early in-person	41	8.3%
Probably vote early in-person	30	6.1%
Total	500	100.0%

RD/WT

2. Generally speaking, would you say things in Minnesota are headed in the right direction or off on the wrong track?

	Freq.	%
<u>Right direction</u>	<u>215</u>	<u>43.1%</u>
Definitely the right direction	48	9.6%
Mostly the right direction	168	33.5%
<u>Wrong track</u>	<u>242</u>	<u>48.5%</u>
Mostly the wrong track	84	16.9%
Definitely the wrong track	158	31.6%
Unsure	42	8.5%
Total	500	100.0%

CEA MN

3. How do you feel about what's going on in Minnesota right now? Why do you feel that way? You can use as many or as few words as you'd like. Please avoid slang and abbreviations when possible.

See Verbatim File.



Generic Cong Ballot

4. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic-Farmer-Labor candidate for Congress?

	Freq.	%
<u>Republican candidate</u>	<u>224</u>	<u>44.7%</u>
Definitely the Republican candidate	193	38.6%
Probably the Republican candidate	31	6.2%
<u>Democratic-Farmer-Labor candidate</u>	<u>233</u>	<u>46.7%</u>
Probably the Democratic-Farmer-Labor candidate	32	6.4%
Definitely the Democratic-Farmer-Labor candidate	201	40.2%
Unsure	43	8.6%
Total	500	100.0%

- 5 – 9. Please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Joe Biden	<u>42.0%</u> <u>210</u>	16.0% 80	<u>55.5%</u> <u>277</u>	47.9% 239	2.5% 12	0.0% 0	-13.4%
Scott Jensen	<u>32.4%</u> <u>162</u>	20.8% 104	<u>23.6%</u> <u>118</u>	19.4% 97	14.4% 72	29.7% 148	8.9%
Matt Birk	<u>24.8%</u> <u>124</u>	15.8% 79	<u>17.4%</u> <u>87</u>	13.0% 65	16.7% 83	41.2% 206	7.5%
Tim Walz	<u>48.9%</u> <u>244</u>	32.0% 160	<u>44.9%</u> <u>225</u>	35.8% 179	4.0% 20	2.3% 11	4.0%
Peggy Flanagan	<u>30.1%</u> <u>150</u>	17.0% 85	<u>22.7%</u> <u>113</u>	16.6% 83	20.3% 101	26.9% 135	7.4%

Top Priority

10. From the following list, which issue is personally most important to you that would decide your vote for Governor and Lieutenant Governor?

	Freq.	%
Inflation and the cost of living	104	20.7%
Women's right to choose abortion	88	17.6%
Crime and public safety	84	16.7%
Jobs and economy	36	7.2%
Healthcare	30	6.0%
Election integrity	28	5.6%
Gun rights and the Second Amendment	26	5.2%
Pro-life abortion restrictions	20	4.0%
Climate change	19	3.8%
Gun control	19	3.8%



Illegal immigration and the border	18	3.6%
Homelessness	7	1.5%
Don't know/Prefer not to say	22	4.4%
Total	500	100.0%

Top Priority Not Inflation

11. Inflation and the rising cost of living is a top issue for many voters. Which issue from the following list is personally most important to you, or second behind inflation, that would decide your vote for Governor?

	Freq.	%
Crime and public safety	129	25.8%
Women's right to choose abortion	95	19.1%
Gun rights and the Second Amendment	50	10.0%
Healthcare	42	8.5%
Gun control	39	7.9%
Election integrity	38	7.7%
Illegal immigration and the border	35	7.0%
Climate change	29	5.7%
Pro-life abortion restrictions	15	3.0%
Homelessness	10	2.1%
Don't know/Prefer not to say	16	3.2%
Total	500	100.0%

Thinking about the upcoming general election in November...

Initial Gov Ticket Ballot

12. If the general election for Governor and Lieutenant Governor was held today, and you had to make a choice, which ticket would you vote for?

	Freq.	%
<u>Republican Scott Jensen for Governor and Matt Birk for Lieutenant Governor</u>	228	45.6%
Definitely Republican Scott Jensen for Governor and Matt Birk for Lieutenant Governor	173	34.7%
Probably Republican Scott Jensen for Governor and Matt Birk for Lieutenant Governor	55	10.9%
<u>DFL Tim Walz for Governor and Peggy Flanagan for Lieutenant Governor</u>	249	49.8%
Probably DFL Tim Walz for Governor and Peggy Flanagan for Lieutenant Governor	41	8.2%
Definitely DFL Tim Walz for Governor and Peggy Flanagan for Lieutenant Governor	208	41.5%
Undecided	23	4.7%
Total	500	100.0%



13 – 15. The following is information about candidates for Governor that you may hear or see in the news or in advertisements. Select whether the information makes you more or less likely to support that candidate for Governor.

	More likely	Much more likely	Makes no difference	Less likely	Much less likely	Unsure	Total
Scott Jensen has a plan to fight inflation and protect your budget by getting proactive on energy with an “all of the above” strategy; lowering taxes; phasing out the income tax; eliminating waste, fraud, and abuse in state government; and job growth.	<u>53.5%</u> <u>267</u>	40.1% 200	17.3% 87	<u>22.7%</u> <u>113</u>	18.8% 94	6.5% 33	100.0% 500
Scott Jensen has a plan to fight crime and keep our families safe by making penalties harsher, including for carjacking; stopping non-profit organizations from bailing criminals out of jail; bringing in the State Patrol and National Guard to reinstate order when necessary; and appointing judges who will uphold criminal sentences.	<u>50.0%</u> <u>250</u>	39.7% 199	14.3% 71	<u>29.7%</u> <u>149</u>	25.3% 127	6.0% 30	100.0% 500
Tim Walz has failed Minnesota as Governor. On Walz’s watch, gas and grocery prices have increased and – because of his total abandonment of law enforcement and shocking disrespect of the National Guard – crime is out of control in our cities and seeping into the suburbs and small towns that used to be safe. Minnesota can’t survive another Walz term.	<u>24.8%</u> <u>124</u>	20.1% 100	25.8% 129	<u>40.7%</u> <u>203</u>	35.1% 176	8.8% 44	100.0% 500



16. If the general election for Governor and Lieutenant Governor was held today, and you had to make a choice, which ticket would you vote for?

	Freq.	%
<u>Republican Scott Jensen for Governor and Matt Birk for Lieutenant Governor</u>	243	48.7%
Definitely Republican Scott Jensen for Governor and Matt Birk for Lieutenant Governor	190	38.0%
Probably Republican Scott Jensen for Governor and Matt Birk for Lieutenant Governor	53	10.7%
<u>DFL Tim Walz for Governor and Peggy Flanagan for Lieutenant Governor</u>	240	48.1%
Probably DFL Tim Walz for Governor and Peggy Flanagan for Lieutenant Governor	44	8.8%
Definitely DFL Tim Walz for Governor and Peggy Flanagan for Lieutenant Governor	196	39.3%
Undecided	16	3.2%
Total	500	100.0%

17. Are you female or male?

	Freq.	%
Female	259	51.7%
Male	242	48.3%
Total	500	100.0%

18. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	218	43.6%
18 - 34	103	20.6%
35 - 49	115	23.0%
<u>50 and Over</u>	282	56.4%
50 - 64	138	27.7%
65 or older	144	28.7%
Total	500	100.0%

19. Generally speaking, do you think of yourself as a Democrat-Farmer-Labor, Republican, or Independent?

	Freq.	%
<u>Republican</u>	171	34.3%
Strongly Republican	90	17.9%
Mostly Republican	82	16.4%
<u>Independent</u>	139	27.7%
<u>Democrat-Farmer-Labor</u>	180	36.0%



Mostly Democrat-Farmer-Labor	65	12.9%
Strongly Democrat-Farmer-Labor	115	23.1%
Unsure	10	2.0%
Total	500	100.0%

20. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>208</u>	<u>41.6%</u>
Very conservative	93	18.5%
Somewhat conservative	115	23.1%
<u>Moderate</u>	<u>119</u>	<u>23.8%</u>
<u>Liberal</u>	<u>167</u>	<u>33.3%</u>
Somewhat liberal	73	14.6%
Very liberal	93	18.7%
Unsure	6	1.3%
Total	500	100.0%

21. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	179	35.8%
Suburban	226	45.2%
Urban	95	19.0%
Total	500	100.0%

22. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	69	13.8%
\$40,000 - \$69,999	90	18.0%
\$70,000 - \$99,999	119	23.9%
More than \$100,000	185	37.0%
Unsure	37	7.3%
Total	500	100.0%

23. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	445	89.0%
Asian or Pacific Islander	9	1.7%
Black or African American	11	2.3%
Hispanic or Latino	13	2.6%
Other	15	3.0%
Unsure	7	1.4%



Total	500	100.0%
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24. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	217	43.3%
Democrat Joe Biden	242	48.4%
Another candidate	27	5.5%
Did not vote	13	2.6%
Unsure	1	0.2%
Total	500	100.0%

25. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>271</u>	<u>54.2%</u>
Some high school	3	0.5%
High school diploma/GED	59	11.7%
Technical Certification	43	8.6%
Some college or Associate's Degree	167	33.4%
<u>At least College</u>	<u>228</u>	<u>45.6%</u>
Four-year undergraduate or Bachelor's Degree	134	26.7%
Graduate degree or further	94	18.9%
Unsure	1	0.2%
Total	500	100.0%

26. General Election X of 4

	Freq.	%
0 of 4	12	2.3%
1 of 4	54	10.8%
2 of 4	51	10.2%
3 of 4	100	20.1%
4 of 4	283	56.6%
Total	500	100.0%

27. Geo – County

	Freq.	%
Inner Metro	162	32.5%
Outer Metro	156	31.1%
Northern MN	106	21.2%
Southern MN	76	15.2%
Total	500	100.0%



28. Geo – Old Congressional District

	Freq.	%
1	54	10.9%
2	67	13.3%
3	66	13.3%
4	64	12.7%
5	55	11.0%
6	75	15.1%
7	61	12.1%
8	58	11.6%
Total	500	100.0%

29. Geo – 2022 Congressional District

	Freq.	%
01	57	11.3%
02	66	13.2%
03	66	13.1%
04	62	12.4%
05	53	10.5%
06	71	14.3%
07	65	13.1%
08	61	12.1%
Total	500	100.0%

30. Geo – DMA

	Freq.	%
Roch/Mas Cty/Aus	22	4.4%
Sioux Falls/Mitch	3	0.6%
Duluth/Superior	22	4.3%
Fargo/Valley Cty	27	5.4%
La Crosse	3	0.6%
Mankato	14	2.8%
Minn/St. Paul	410	82.0%
Total	500	100.0%

31. Age + Income

	Freq.	%
<65 <\$40k	39	7.9%
<65 \$40k-\$70k	62	12.5%
<65 \$70k-\$100k	79	15.8%
<65 \$100k+	155	31.1%
65+ <\$40k	29	5.9%
65+ \$40k-\$70k	28	5.6%
65+ \$70k-\$100k	41	8.1%
65+ \$100k+	30	5.9%



Unsure	37	7.3%
Total	500	100.0%

32. Gender + Age

	Freq.	%
F 18 - 34	54	10.8%
F 35 - 49	54	10.8%
F 50 - 64	72	14.4%
F 65+	79	15.7%
M 18 - 34	49	9.8%
M 35 - 49	61	12.2%
M 50 - 64	66	13.3%
M 65+	65	13.0%
Total	500	100.0%

33. Race + Gender

	Freq.	%
White Female	236	47.2%
White Male	209	41.8%
Asian Female	3	0.5%
Asian Male	6	1.2%
Black Female	4	0.9%
Black Male	7	1.4%
Hispanic Female	7	1.4%
Hispanic Male	6	1.2%
Other Female	7	1.5%
Other Male	7	1.5%
Unsure	7	1.4%
Total	500	100.0%

34. Gender + Education

	Freq.	%
Female At least College	129	25.8%
Female No degree	129	25.9%
Male At least College	99	19.8%
Male No degree	142	28.3%
Unsure	1	0.2%
Total	500	100.0%

35. Partisanship + Age

	Freq.	%
Republican 18-34	20	4.0%
Republican 35-49	44	8.8%
Republican 50-64	60	12.0%
Republican 65+	47	9.5%



Independent 18-34	38	7.6%
Independent 35-49	26	5.3%
Independent 50-64	35	7.0%
Independent 65+	39	7.9%
Democrat-Farmer-Labor 18-34	42	8.4%
Democrat-Farmer-Labor 35-49	41	8.2%
Democrat-Farmer-Labor 50-64	41	8.2%
Democrat-Farmer-Labor 65+	56	11.2%
Unsure	10	2.0%
Total	500	100.0%

36. Partisanship + Gender

	Freq.	%
Republican Female	78	15.6%
Republican Male	93	18.6%
Independent Female	57	11.3%
Independent Male	82	16.4%
Democrat-Farmer-Labor Female	123	24.5%
Democrat-Farmer-Labor Male	58	11.5%
Unsure	10	2.0%
Total	500	100.0%

37. Urbanicity + Gender

	Freq.	%
Rural Female	93	18.6%
Rural Male	86	17.1%
Suburban Female	113	22.7%
Suburban Male	113	22.5%
Urban Female	52	10.4%
Urban Male	43	8.6%
Total	500	100.0%

METHODOLOGY

This probabilistic survey was conducted July 18 – 19, 2022, with 500 likely general election voters. It has a margin of error of $\pm 4.34\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

